

SNAPP™ your way to success – in business and in life!

New projects begin every day. You intend to set and meet goals, address challenges, and bring about change that's needed and wanted. Typically, there is great excitement around the start-up. There's team interest and energy in the early steps. Then reality sets in. Lacking the same know-how, vision, and patience to follow through, the plan falls apart, team members drift away, and the goal isn't met. Time and money are lost, and the change doesn't happen – or it doesn't happen as hoped.

What's the solution? Turn your goal into a project with SNAPP™.

What is SNAPP™?

SNAPP™ is the simple, five-step, results-based approach that is repeatable and sustainable. It requires no technology and can be applied to any project, whether large-scale or small. SNAPP™ is a proven process, co-developed by Tresa Eyres, that is part of every Eyres Consulting engagement.

What are the five steps?

SNAPP™ has five steps, each representing a significant phase in the project management process.

S = See it	As a team, agree on the vision, the reason, and whom the project will serve.] This is the planning phase.
N = Negotiate it	Analyze it from every angle, and work out the details with other team members: the scope, resources, risks, assumptions, and budget.	
A = Act on it	Draw up an action plan, assign accountabilities, and obtain agreement.	
P = Persist	Once the plan is set, this is what it takes: persistent tracking, communicating, correcting, and modeling the desired performance.] This is the follow through... and the final celebration.
P = Praise the team	Properly position the project, and provide plenty of recognition to the team. Celebrate the milestone accomplishments.	

What SNAPP™ can do for you

SNAPP™ can help you:

- Avoid costly mistakes and miscommunication by asking the right questions up front
- Save time through careful advance planning
- Get everyone focused on the goal and dedicated to the project's successful completion
- Stay in control of your goals, budget, and timing

How to learn more

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