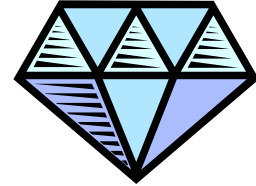


Let the gems in your organization shine — and shed their light on others



Your star performers are your past, present and future. Gather and convey their brilliance so everyone else can follow their shining examples.

You've worked hard to get your company where it is today. Keep your culture, hard-earned best practices and intellectual capital working for you. Virtual Guru™ is one of the best ways to hang onto what you have and make it even better.

What is Virtual Guru™?

Virtual Guru™ is the 21st Century way to capture the know-how of your stars and turn it into employee training that's available anywhere and any time — at the touch of a dial or click of a mouse.

Why Virtual Guru™?

Virtual Guru™ is the essential knowledge management solution that allows you to accomplish four goals at once:

- **Protect the intellectual capital** that is your company's competitive advantage
- **Help retain your star performers** by giving them their due recognition
- **Reinforce and extend your strong culture of excellence** throughout the organization
- **Build bench strength.**

Why now?

Boomers are retiring. Jobs are moving offshore. As the economy picks up, employee turnover is accelerating. When key players give notice, you may have only minutes or days to capture *their* knowledge and *your* intellectual property. That's not enough time to do it right. Do it **now**, by capturing their excellence, training others and increasing the odds that your stars won't leave in the first place.

How does it work?

People learn from experts' processes and stories. Virtual Guru™ makes it easy so everyone at every level of the organization can learn from the best — just in time.

Virtual Guru™ interviews the experts, edits, catalogs and turns the information into easily digestible bites that can be accessed anytime there's a learning opportunity.

How to learn more

Contact Tresa Eyres 415.564.5763 Tresa@EyresConsulting.com.